

Chemical Dosing & Proportioning Systems

LAUNDRY

WATER TREATMENT

KITCHEN

INDUSTRIAL



Dwg # 15606-00, Rev A

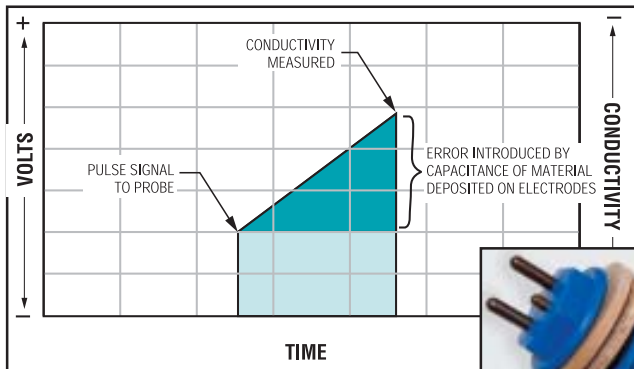
Beta
Pays for itself



Beta Technology, founded in 1976, designs and manufactures chemical dosing systems principally for institutional cleaning and sanitizing markets. Core technologies embedded into our systems are peristaltic pumps, conductivity control, timing, sequential logic and data acquisition. Our systems and components are also used by process industries and OEM's. Beta's patented innovations in dosing control help our customers reduce costs, improve service levels and enhance their sales proposition. Our headquarters is a 78,000 square-foot facility in Santa Cruz, California. We are ISO 9001:2000 registered.

Innovative equipment that *pays for itself*

Beta's dosing systems allow our customers to reduce costs, improve their level of service and maximize chemical sales. Innovation in the areas of reliability, efficiency and profitability is the framework for superior systems. Superior systems are the key to your business's success.



Reliability

Dirty probes are a leading cause of wasted chemical and service calls. That's why Beta developed VCP™ (Virtual Clean Probe). VCP builds on pulse-powered probe technology with a patented digital signal processing algorithm that enables typical protein and hard-water fouled probes to perform as if they were clean.

Efficiency

BetaJet proportioners are designed to snap together quickly, easily and without the need for tools. This means you spend less time installing and more time selling! We can also provide interchangeable custom graphics bands that display your chemical information.



BetaJet's patented metering peg is a remarkable efficiency breakthrough. No need to disconnect chemical lines and fumble with small metering tips when setting dilutions or clearing a chemical clog. Simply turn the peg to change dilution, or remove it and wipe it to clear a clog.



Intuitive text-based programming gets your laundry systems up and running in a snap. On many installs, you will find that you can program all dosing parameters in less than 5 minutes.

Profitability

The ManageNet system allows commercial laundries to graphically report profitability indicators.



Sierra's unique combination of integral rack counting and VCP™ enhances the profitability of rack-based and cost-guaranteed programs.



Innovative equipment that *pays for itself*



Let Beta be your marketing partner with customized displays and sales tools that support your chemical program.

Sales Tools

Beta provides you with effective literature and display stands that enhance your sales.



Multi-Media Presentations

Custom slide presentations strengthen your brand and promote a professional image.

The Industry's Most Informative Website

Our intuitive, easy-to-navigate website gives you instant access to product manuals, instructions, brochures, technical references and slide presentations.



Customized Labeling

Beta provides the industry's most durable and attractive private labels.



Beta supports you and stands behind its products with the industry's strongest team of professionals. The entire Beta team has integrated ISO 2000 standards into its work practices to ensure that the equipment you receive from us is everything you expect.



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