



Protect Preserve Transform

## Why and How did Beta Technology Join the





**Protect** **Preserve** **Transform**

**Why should my business get certified as a Green Business?**

**Aligns with Our Corporate Sustainability Initiative**

**No fee**

**Better image**

**Save Money**

**Positive workplace**

**Free advertising**

**Safer Workplace**

**Free assistance**





Protect Preserve Transform

## As part of JohnsonDiversey, Beta is now part of the World Wildlife Fund's Climate Saver's Program



- Pledge to reduce emissions from our operations eight percent below 2003 levels within the next five years.
- Result in a reduction of 89,000 tons of carbon dioxide emissions by 2013
- One of only 17 other companies including IBM, Johnson & Johnson, Nike, Sony, and HP





# Protect Preserve Transform

## **Beta commits to protecting the environment by adopting this Green Business pledge:**

We believe a successful business is dependent on a healthy environment. We are actively working to show our environmental responsibility to our community by committing to the following objectives:

- To comply with all applicable regulations and strive to exceed compliance.
- To conserve energy, water, materials, and other resources.
- To develop and implement practices that prevent pollution and waste.
- To be an environmentally responsible business within our community.





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## **MBGB Checklist**

- Consists of 4 main categories:
  - Pollution Prevention
  - Energy Conservation
  - Solid Waste Reduction
  - Water Conservation



# Protect Preserve Transform

- **Pollution Prevention**

- Replaced janitorial supplies with JohnsonDiversey's Green cleaning products and systems
- Changed to a greener coffee service
- Encourage employee's to use alternative transportation
- Plant trees to offset our annual copy paper use and locally
- Comply with all local compliance standards





# Protect Preserve Transform

- **Energy Conservation**

- Existing practices

- Track PG&E costs
- Programmable thermostats on HVAC
- Regular maintenance of HVAC
- Low energy lighting and bulbs
- Motion sensor light switches



# Protect Preserve Transform

## • Solid Waste Reduction

- Use biodegradable tableware for events
- Eliminated use of bottled water
- Recycle all possible scrap material with City of SC and Grey Bears
  - Also: DVD's, CD's, plastic bags, printer cartridges, light bulbs
- Set printer defaults to 2-sided
- Use recycled copy/printer paper (35% post consumer)
- Provide recycle containers throughout company
- New marketing materials are printed on recycled paper
- Purchasing requests products in recyclable packaging
- Transitioning out the Instapack with cardboard packaging





# Protect Preserve Transform

- **Water Conservation**

- Existing Practices

- Low flow faucets, toilets and shower heads
    - Dry floor cleaning as opposed to water
    - Check and fix water leaks
    - Irrigation is maintained by building manager with low water consumption practices

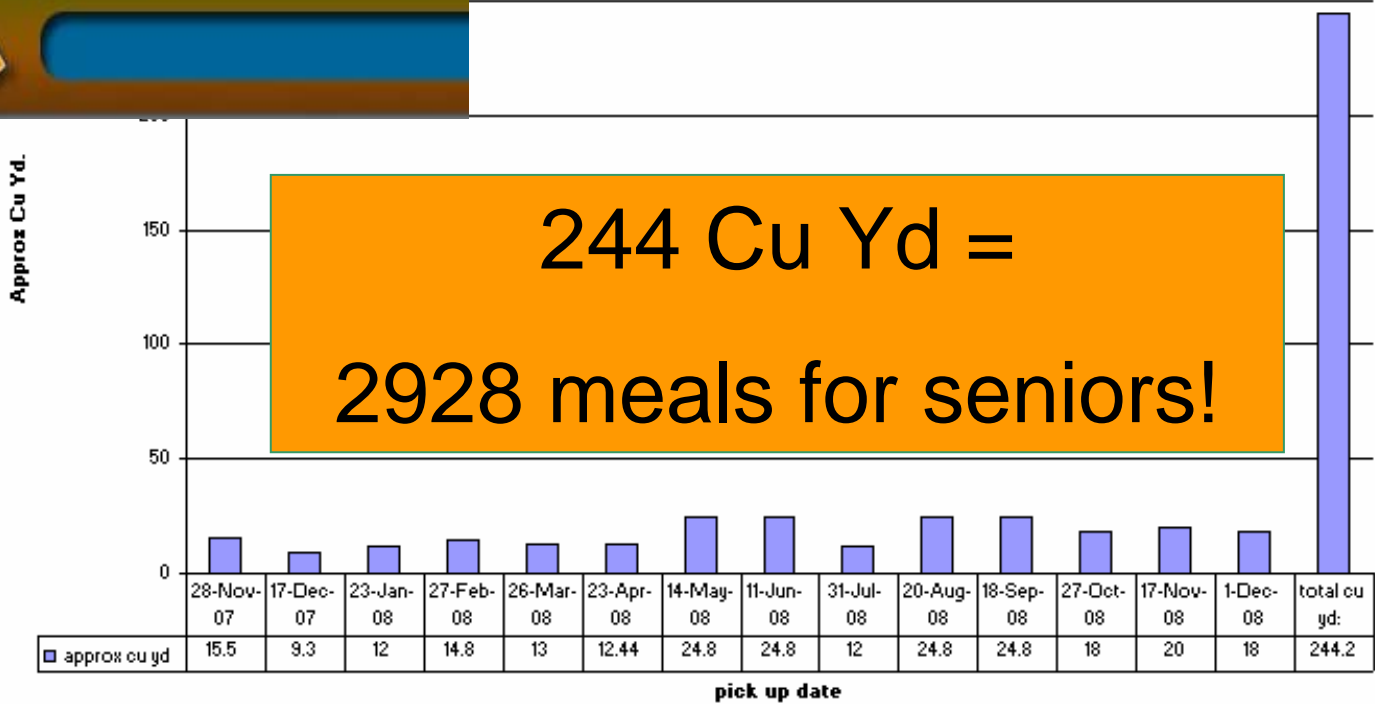




# Protect Preserve Transform



Grey Bears Tracking



244 Cu Yd =  
2928 meals for seniors!





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Many thanks to all of you for your recycling efforts!!!

